

## ADVERTISEMENT ORDER FORM 2011/2012



### PERSPEKTYWY MAGAZINE

**Perspektywy** – magazine directed to young people interested in education and career. Printed in 50 000 copies and sold nationwide. Apart from individual clients as youth, parents and teachers, **Perspektywy** is subscribed by most libraries and educational institutions. It is unique and highly efficient source of information on education and career.

- **Module E** – Full page (20,5x28,5 cm)\*, colour, € **2.000**
- **Module C** – 1/2 page (20,5x13,8)\*, colour, € **1.500**
- **Module D** – 1/2 page (10x28,5 cm)\*, colour, € **1.500**
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All prices are subject to 22% VAT



**FALL 2010**  
CIRCULATION:  
20 000 copies  
DEADLINE: 12/08/2011

**SPRING 2011**  
CIRCULATION:  
30 000 copies  
DEADLINE: 6/02/2012

### EXHIBITOR'S CATALOGUE SHOW GUIDE

Printed in 20.000-30.000 copies and distributed free of charge during and after the Fair to all visitors and participants. Used as a quick reference by students and their parents to learn about the exhibiting institutions and programme. The catalogues draw a massive attention of the visitors.

- Module E** – Full page (20,5x28,5 cm)\* colour, € **1300**
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CIRCULATION:

60 000 copies

DEADLINE:

7/06/2011

### GUIDE FOR SECONDARY SCHOOL GRADUATES 2011

Guide provides secondary school graduates with detailed information on universities and colleges in Poland. The Guide won 3rd place on mega-bookstore bestsellers list.

#### Distribution:

Free of charge during the Regional Fairs in September in 17 academic cities

Book stores – nationwide at the Empik, Inmedio, Ruch

Free of charge at the libraries and secondary schools

- **Module E** – Full page (17,7x23,3 cm)\*, colour, € **2.000**
- **Module C** – 1/2 page (17,7x11,4 cm)\*\*, colour, € **900**
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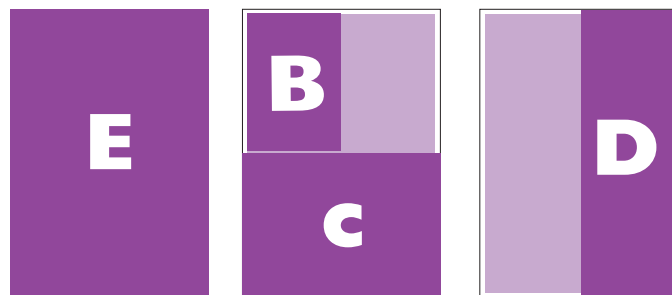
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