



Perspektywy presents:

www.perspektywy.pl/study-abroad

website created for Polish students looking for study abroad programmes. Study Abroad website contains broad, attractive educational offers from 24 countries (Saudi Arabia, Australia, Austria, Belgium, Denmark, Finland, France, Spain, The Netherlands, Hongkong, Japan, Canada, Luxemburg, Germany, Russia, Singapour, Switzerland, Sweden, Ukraine, USA, Hungary, United Kingdom, Italy). Targeting the right audience is often an expensive and time consuming exercise. We would like to make that task a little easier and more cost effective by giving you the opportunity to advertise on a **Study Abroad** website.

Banners

- **A. Billboard** (6 months) 1 200 EUR
(size: 750 x 100 px, weight: max 30 KB, format: jpg., gif., flash)
- **B. Button** (6 months) 500 EUR
(size: 160 x 48 px, weight: max 30 kb, format: jpg., gif., flash)
- **C. Rectangle Banner** (6 months) 1 000 EUR
(size: 468 x 60 px, weight: max 30 KB, format: jpg., gif., flash)
- **D. Block** (6 months) 1 000 EUR
(size: 298 x 80 px, weight: max 30 kb, format: jpg., gif., flash)

*All prices are subject to 23% VAT



Advertorial

- **Advertorial** 350 EUR
(2 weeks)
- text (8 000 characters)
- logo (resolution 72 dpi, format: jpg, colours in RGB format)
- max 2 photos (resolution 72 dpi, max 610x610 pxl, format: jpg, colours in RGB format)
- link
- rectangle banner (size: 468 x 60 px, weight: max 30 KB, format: jpg., gif., flash)

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Presentation

- **University's Presentation** 3 500 EUR
(6 months)
- logo (resolution 72 dpi, format: jpg, colours in RGB format)
- link from Study Abroad web page to the university's home page
- photos (resolution 72 dpi, format: jpg, colours in RGB format)
- description (max 400 words)
- admission rules
- contact details



*All prices are subject to 23% VAT

Order

University/ Company _____

Address _____

tax ID no. _____

Contact person:

Name

tel. fax

e-mail

_____ date

_____ signature, seal

For additional information please contact:

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